



CURRICULUM VITAE : ATUL DEV

Name : **Atul Dev**

Father's Name : Late Dharam Yash Dev
India's First High Commissioner to Mauritius
(1948-50)

Date of Birth : 11 October 1939

Education : BA, BSc, MSc (Mil Sc)

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Basic Education

Educated at The Scindia School, Gwalior (Senior Cambridge)(1950-55).

Graduated from National Defence Academy (BSc)(1955-58) and Indian Military Academy (BA)(1958-59), passing out **Second in Order of Merit**, awarded the **President's Silver Medal**. Awarded the **Regiment of Artillery's Silver Missile** for being the Best Gentleman Cadet commissioned into the Regiment of Artillery.

Awarded MSc (Military Science) by Madras University on completion of Defence Services Staff College Course in 1971.

1959-80 : Indian Army Officer

Was a Commissioned Officer in the Indian Army for 21 years (1959-80). During service, qualified the Defence Services Staff College Course, Long Gunnery Staff Course, Junior Command Course and Senior Command Course. **Selected to instruct Indian Army**

Officers at the School of Artillery (1964-67) and the Army War College (formerly College of Combat) (1971-73) in national strategy, training methodologies, operational art, leadership, logistics and information warfare. Operated with airborne forces, operated in high altitude, mountain warfare, counter insurgency and jungle warfare. Participated in the 1962, 1965 and 1971 wars fought by India. Awarded 13 Campaign Medals and Stars. On seeking premature retirement from the Indian Army, in 1980, was awarded the **Governor's Assam Rifles Gold Medal** for Outstanding Services in the North-East. **Later these services were praised by name in the Lok Sabha (Defence Debate - 1981).**

1980-to date : Journalist and Public Relations Consultant

1980-1991 - New Delhi based **Chief of Bureau and Resident Director** of Sterling Newspapers Pvt Ltd, Mumbai, publishers of **Gentleman, GFQ, TV & Video World, Technocrat** and **Business Computer**. Specialised in feature writing and interviews in **politics, travel, aviation, fashion, TV industry, electronics, new technology and business.**

Important personalities interviewed during that period included - President Zia-ul-Haq of Pakistan (in Islamabad - first Indian journalist to do so on record), Sir Shivsagor Ramgoolam, Governor General of Mauritius (Later President), Prime Minister (now President) Anerood Jugnauth of Mauritius, Prime Minister Basdeo Pandey of Trinidad & Tobago, Late President Zail Singh, Late Prime Minister Rajiv Gandhi, Prime Minister IK Gujral, Prime Minister Chandra Shekhar, Prime Minister VP Singh, Prime Minister Atal Bihari Vajpayee, Dy PM LK Advani, Late Mr Madhavrao Scindia, Dr Farooq Abdullah, Late Mr HKL Bhagat, Late Vice President Krishan Kant, K Natwar Singh, UP Governor Romesh Bhandari, Mr Pranab Mukherjee, Mr Salman Khurshid, Mr Arun Nehru, Mr Arun Singh, Mr Amitabh Bachchan, Mr Soli Sorabjee, Dr Subramaniam Swamy, Mr Mani Shankar Aiyar, Capt Amarinder Singh, Governor Surjit Singh Barnala, Mr Julio Ribeiro IPS, Mr Shatrughan Sinha, Late Mr Rajesh Pilot, Mr Jagdish Tytler, Mr Kamal Nath, Mr Suresh Kalmadi, Writer Salman Rushdie, Mrs Sushma Swaraj, Mr Arun Shourie, Mr Jaswant Singh, Mr George Fernandes, Dr Murlu Manohar Joshi, Mr Vasant Sathe, Writer Khushwant Singh, Late Mr Pilo Mody, Padma Vibhushan Sonal Mansingh, Late Ananda Shankar, Lord Swaraj Paul, Parle's Ramesh Chauhan, DCM's Lala Bansi Dhar, Maharaja Gaj Singh of Jodhpur, many foreign Ambassadors, Armed Forces Service Chiefs including Marshal of the Air Force Arjan Singh, etc.

1991-to date - Founder Editor-in-Chief & Publisher of Fédération Aéronautique Internationale's (FAI's) official magazine **Air Sports International** (1991 to date). Since January 1998 this magazine has been published exclusively on the Internet. (<http://airsports.fai.org>)

1994 - Handled the Public Relations of **"Round the World Air Race : 1994"** as **Director (Media)**. Handled their complete publicity before, during and after the Race. Organised Press Conferences during the 14 legs of the Race in 10 countries. Traveled throughout with the Race in a special media aircraft with my team.

1995 - 2004 - India Correspondent of **Trinidad Guardian** (leading newspaper in Trinidad & Tobago) and **Mauritius Times** (leading newspaper in Mauritius). **Currently a regular columnist for Fiji Times (Fiji), Trinidad Guardian (Trinidad & Tobago), La Gazette de Maurice (Mauritius), Stabroek News (Guyana) and The International Indian (Dubai).**

1996 - to date - Founder Editor & Publisher of **Bharat Samachar**, India's first exclusive Internet magazine. Bharat Samachar has been published daily since 28 August 1996. (<http://BharatSamachar.com>)

1997 - Handled the Public Relations of **"First World Air Games : 1997"** held in Turkey as **Director International Media based in Istanbul** and other competition sites.

1997-1998 - Elected **Chairman of Public Relations Society of India (Delhi Chapter).**

1998 - Established the **Indian Institute of Public Relations**. Have run long courses for post

graduate students and PR programmes for corporate houses, PSUs and nationalised banks. Have also taken PR lectures at other leading Institutes including IIMC, Delhi School of Communications, etc.

International Exposure

Member of the Indian Delegations that attended FAI General Conferences and Council Meetings since 1982 till date. In 1992, 1993, 1995, 1997, 1998, 1999 and 2000 was **Head of Delegation**.

Member of the Indian Delegation to celebrate the '150th Anniversary of Indian Arrival in Mauritius (1984).

Member of the President of India's Delegation to Mauritius (1984) (Sardar Zail Singh); **Member of the Prime Minister of India's Delegation to Mauritius (1986)** (Mr Rajiv Gandhi); **Member of the Vice President of India's Delegation to Mauritius (1988)** (Dr Shankar Dayal Sharma).

Member of the Indian Delegation to the 'World Conference on the Indian Diaspora' held in Mauritius (1993). During this Conference was invited to Chair the Session on Culture, which was one of the three Conference Sessions.

Leader of the non-official Indian Delegation to celebrate the '150th Anniversary of Indian Arrival in Trinidad & Tobago' (1995). Assisted that country in organising the celebrations. Chief Guest was the President of India, Dr Shankar Dayal Sharma.

Member of the Indian Delegation to the World Global Organisation of People of India Origin (GOPIO) Conference (2001).

Attended Travel Agents Association of India (TAAI) annual conferences almost every year since 1984. Chaired the session at TAAI on 'The Media and India's Image' in 1989.

Special Interests : Aviation Sports

Have a Special Interest in **Aviation Sports**. Life Member, Aero Club of India. Trained parachutist, licenced glider pilot and paraglider pilot.

Member of the Public Relations Committee of the **Federation Aeronautique Internationale** (FAI), the World Air Sports Federation, based in Lausanne, Switzerland (1986 to date).

Made a **Companion of Honour** by FAI (1990). In the 100 year history of this world organisation only 50 individuals in the world ever have been so honoured. FAI is celebrating its Centenary in 2005.

Awarded the **FAI Air Sports Medal** by FAI for 'Outstanding Services in Promotion of Air Sports in the World'. The first and only Indian to receive this medal (1994).

Awarded the **FAI Bronze Medal** (1996), the second highest honour awarded annually by FAI, for conceiving, editing and publishing **Air Sports International** and for the **PR promotion of FAI internationally**. The first and only Asian to receive this award till date.

Adviser in Air Sports to the **Government of Himachal Pradesh** (1984 to 1990) and **South Africa Tourism** (1994-1996).

Established the **Aircraft Owners and Pilots Association of India (AOPA-INDIA)** as its **Founder President** (2003).

Other Interests

Other interests include - Promotion of performing artists in Indian music; Western Jazz; Consumer Affairs; Rotary (President, Rotary Delhi Qutab - 1999-2000); Executive Vice President, Scindia Old Boys' Association (1988-1995).

Member, Press Club of India; Member, Foreign Correspondents Club of South Asia; Member, Singapore Press Club (1996-1998); Life Member, Delhi Advertising Club; Life Member, Public Relations Society of India (Chairman, Delhi Chapter 1997-99); Life Member, United Services Institute of India (USI); Member, Delhi Management Association; Member, International Public Relations Association (UK).

Member, Delhi Gymkhana Club; Member, Army Golf Club, Delhi; Member, Air Force Golf Club, New Delhi; Life Member, Aero Club of India; Life Member, Delhi Gliding Club; Member, SKAL International Delhi (International Club for members of the travel trade) (1988 to date).

International Travel

Traveled abroad extensively to USA, UK, Canada, France, Germany, Belgium, Netherlands, Italy, UAE, Pakistan, Nepal, Yemen, Malagasy, Tanzania, Uganda, Seychelles, Mauritius, Doha, Hungary, Poland, Romania, Bulgaria, Greece, Yugoslavia, USSR (Russia), Spain, Malaysia, Singapore, Israel, Portugal, Morocco, Tunisia, Turkey, Iran, Vietnam, Thailand, Philippines, South Africa, Japan, Trinidad & Tobago, Slovenia, Brazil, Argentina, Switzerland, Cyprus and Sweden.

Current Appointments

Chairman & Managing Director, DEV COMMUNICATIONS PVT LTD (Public Relations Consultancy including Event Management)

Chairman & Managing Director, DEV PUBLICATIONS PVT LTD (Web Publishing and Print Publications including Newsletters)

Director, INDIAN INSTITUTE OF PUBLIC RELATIONS (PR, Call Center, Soft Skills & Personality Development Training Institute)

Editor-in-Chief & Publisher, AIR SPORTS INTERNATIONAL (<http://airsports.fai.org>)

Editor & Publisher, BHARAT SAMACHAR (<http://BharatSmachar.com>)

President, Aircraft Owners and Pilots Association of India (AOPA-INDIA)

Currently a regular columnist for Fiji Times (Fiji), Trinidad Guardian (Trinidad & Tobago), La Gazette de Maurice (Mauritius), Stabroek News (Guyana) and The International Indian (Dubai).